Virtuoso

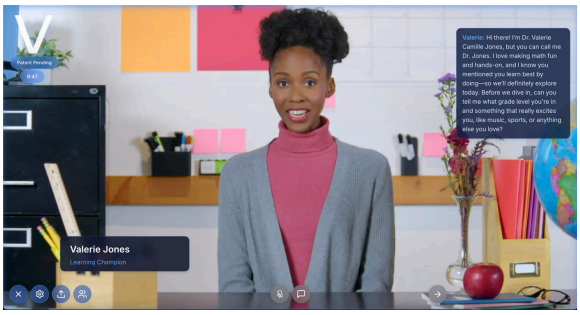
SOLUTION BRIEF

# One-on-one learning at scale.

Scale expertise. Personalize learning. Measure outcomes.

## What is Virtuoso?

Virtuoso helps schools, training teams, and learning platforms deliver interactive, personalized lessons at scale. It turns your existing curriculum, materials, and expertise into real-time, one-on-one sessions that follow your teaching approach and guide each learner step by step.




*A live Virtuoso session, personalized to the learner*

## The challenge

Distributing information is solved. Scaling guidance, mentorship, and expertise is not. One-on-one support is one of the most effective ways to learn, but teachers, trainers, and experts are limited, new courses take months to build, and most reporting stops at quiz scores.

## Who it's for

**EDUCATION**

K-12 schools and districts, higher ed, CTE programs, online and charter schools, and tutoring providers, for tutoring, homework help, and test prep.

**WORKFORCE TRAINING**

L&D and HR teams, franchises, and training companies, for onboarding, compliance, technical skills, and soft skills.

## Why Virtuoso

### Scale expertise at a fraction of the cost

Live one-on-one support for every learner, for a fraction of what tutoring or instructor-led time costs.

### Fast to launch, easy to expand

Lessons are generated from your existing materials in minutes, not months of custom production.

### Personalized to every learner

Adapts to each learner's level, learning style, and interests, and remembers them from session to session.

### Teaches like a real mentor

A natural conversation with real-time feedback and speaking, written, and quiz activities. It guides instead of handing out answers.

### Your content, your guardrails

Our patented curriculum engine keeps every session on your approved content and lesson goals, under your own brand.

### Measurable insights

Milestones, applied skills, and next steps for each learner and the whole group, saving hours of grading and review.

## The difference

| TRADITIONAL | TRADITIONAL | TRADITIONAL |
|---|---|---|
| **100+ hours** | **$25–$80** | **Basic reports** |
| to build out a full course or program | per hour for one-on-one tutoring | completion rates and quiz scores only |
| **WITH VIRTUOSO** | **WITH VIRTUOSO** | **WITH VIRTUOSO** |
| **A full unit generated from your materials in about 5 minutes** | **One-on-one support for every learner, at a fraction of the cost** | **Milestones, applied skills, and next steps after every session** |

Virtuoso

SOLUTION BRIEF

> *"Rather than functioning as an unrestricted chatbot, VirtuVision guides learners through structured instructional experiences aligned with specific learning objectives."*
>
> **LatitudeLearning case study** **Read the case study →**

## Partnership model

Virtuoso partners with LMS providers, learning platforms, EdTech companies, publishers, and training companies. Partners license Virtuoso under a white-label agreement at wholesale pricing, offer it to their schools and organizations under their own brand, and set their own client pricing.

### Licensing and pricing

Clients choose a per-learner plan based on how often learners will use Virtuoso, with terms and scope tailored to each program. The cost per lesson drops as use increases.

| PLAN | USAGE | BEST FOR |
|---|---|---|
| **Starter** | 5 lessons per learner | Test prep, onboarding, and periodic refreshers |
| **Core** | 10 lessons per learner | Homework help, ongoing courses, and weekly practice |
| **Daily** | 20 lessons per learner | Daily tutoring, intensive programs, and coaching |

Every plan includes admin accounts with lesson creation, progress reporting, and a retry on each lesson, with no overages or AI fees. Your organization owns its data, it is never used to train AI models, and every deployment is covered by a DPA. LMS integrations and custom configurations are scoped in the agreement.

## Who does what

**VIRTUOSO**

- Learning platform and sessions
- Branded portals and reporting
- Partner training and tailored demos
- Second-level and premium support

**PARTNER**

- Sells under its own brand
- Sets client pricing and proposals
- Manages client relationships
- Handles first-line support

**CLIENT**

- Rosters learners
- Builds and assigns lessons from its materials
- Reviews results with the partner

## In the press

> *"Importantly, the curriculum does not change. The standards do not change. The learning objectives do not change. What changes is the instructional experience."*
>
> **Training Insights Spotlight** **Read the spotlight →**

## See Virtuoso with your own content

Every partnership starts with a tailored demo built on your materials. Start with a pilot of one course, team, or group, or launch a full rollout.

**Book a demo →**

jared@virtuvision.app

**virtuvision.app** Watch the tutorials: **Education** | **Enterprise**

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PARTNER PROCESS

# Partner Sales and Deployment Process

Owner: ■ Virtuoso ■ Partner ■ Client

## A PARTNER ONBOARDING

### A1 Introduction
VIRTUOSO

Virtuoso partners with learning platforms, content providers, and training companies that serve education or workforce clients, and shares its **overview**, **deck**, and **tutorials**.

### A2 Demo and discovery
VIRTUOSO

The partner sees a **live demo**, or a **custom demo** built on its own content. Together, they agree on which clients to offer it to.

### A3 Partner agreement
PARTNER

The partner signs a **white-label license** at Virtuoso's **wholesale pricing**, including any **custom configurations**, then sets its own client pricing.

### A4 Partner launch
VIRTUOSO

Virtuoso sets up the partner's **branded portal** and **white-labeled tutorials**, and runs **partner training** so its team can demo, onboard clients, and handle first-line support.

## B CLIENT DEPLOYMENT

### B1 Outreach and demo
PARTNER

The partner's sales team offers Virtuoso to established and prospective clients as an add-on, using the **white-labeled tutorials**. A **tailored demo** on the client's content is available on request.

### Option: referral
VIRTUOSO

A partner can refer a client to buy directly from Virtuoso, which then handles that client's deployment.

### B2 Review and proposal
PARTNER

The partner sends a **proposal** for a pilot or full rollout and handles the client's questions, using Virtuoso's **DPA**.

### B3 Client agreement
CLIENT

The client signs with the partner, with a **PO** or **SOW** where needed. The partner sends Virtuoso a **written order** with the plan and learner count, and Virtuoso activates capacity.

### B4 Portal and rostering
CLIENT

The client gets its **branded portal** and **admin accounts**, then adds or syncs learners.

### Option: partner-managed content
PARTNER

The partner can run the white-labeled portal and lesson creation for the client, and charge a premium for the work.

### B5 Content build
CLIENT

The client builds **lessons** from its own materials with Virtuoso and assigns them to learners.

### B6 Launch and support
PARTNER

Learners start sessions. The partner handles **first-line support**.

### Second-level support
VIRTUOSO

Virtuoso resolves any **platform issues**. **Premium support** is available when agreed.

### B7 Results and renewal
PARTNER

The partner reviews **progress reports** and **AI analysis** with the client. The subscription **renews** each term, and clients can add programs, teams, or learners at any time.